

Sample Social Posts



Post #1:

We're thrilled to share an exciting community update!

Keep your eyes peeled for construction headed to downtown Kalamazoo — perhaps on a street near you. Kalamazoo Streets For All will transform downtown Kalamazoo into a welcoming, inclusive and vibrant destination that offers safe travel for all modes of transportation!

These updates will enhance safety, calm traffic, encourage economic prosperity, promote a higher quality of life and improve livability for Kalamazoo residents and visitors!

Learn more at KalamazooCity.org/Community/Projects/StreetsForAll.

#StreetsForAll #KzooStreets4All



Post #2:

Roads have become more dangerous for pedestrians. From 2010 to 2019, there was a 45% increase in pedestrian deaths. Plus, 2 in 5 households are likely to use forms of transportation other than a personal vehicle, like walking, biking or public transportation.

Kalamazoo Streets For All will improve safety for pedestrians, drivers, bicyclists and more! How?

By reducing the number of lanes, which means fewer conflict points for vehicles and a lower risk of crashes, and by creating safer pedestrian crossings and improved visibility at intersections.

Learn more at KalamazooCity.org/Community/Projects/StreetsForAll.

#StreetsForAll #KzooStreets4All

Sources: National Safety Council; Smart Growth America, "Dangerous by Design 2021"; Forbes Advisor



Post #3:

Kalamazoo Streets For All will positively impact our community for years to come!

The project will help our businesses continue to thrive by cultivating a lively, robust atmosphere that encourages people to visit downtown. Well-designed streets and easier access to local shops and restaurants help attract visitors, encourage foot traffic and boost economic activity!

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