

Northside Cultural Business District

Mission: Create/promote economic growth through the development of new and long term jobs and companies owned and operated by Northside residents and encourage new resident investments/ business owners while decreasing instances of gentrification

Boundaries: Willard, North, Westnedge, Burdick, Prouty

(Special Service Area Boundaries)

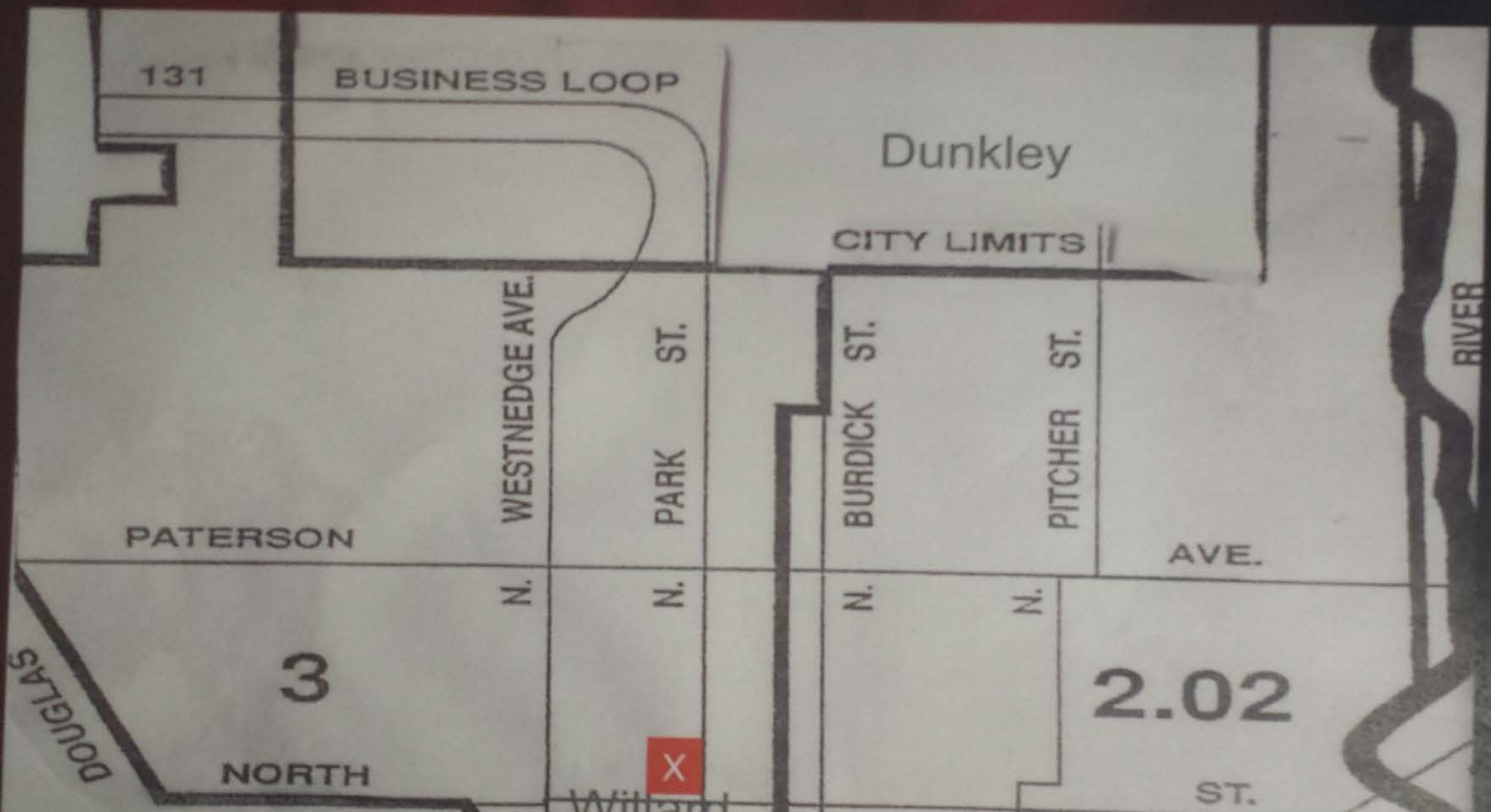
South: Willard Street

North: North Street

East: Burdick Street

West: Westnedge

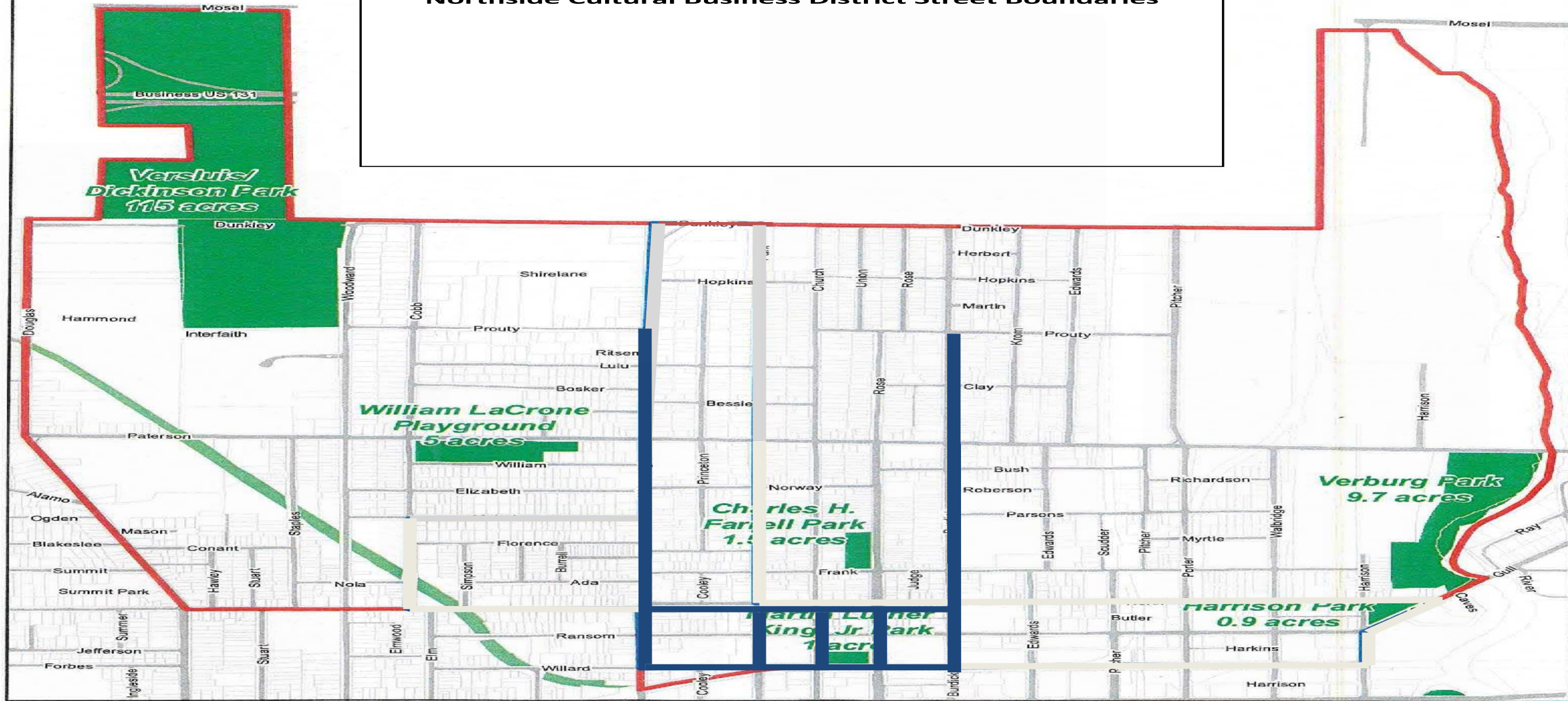
Northside Neighborhood "Gateway to Downtown"







Why Do It?

- ▶ Lack of Northside resident owned businesses, particularly African American and Low Income Workers
- ▶ Increase opportunities to improve health and increase wealth of Northside residents and sustainable income for Northside organizations
- ▶ Loss of Cultural Identity
- ▶ Increased need for affordable housing
- ▶ Plan revitalization strategies that does not displace current residents
- ▶ Concentrate revitalization efforts in small area for maximum impact
- ▶ Great need for safe, affordable green spaces
- ▶ Northside teen unemployment and drop out rates

Northside Cultural Business District Street Boundaries



Northside Association for Community Development

-  Northside Neighborhood Boundary
-  Northside Cultural Business District :
"Creating Business Hubs Owned/Operated by People Of Color and/ or Low Income Workers"
-  Parks
-  Trails

Development Opportunities

- ▶ North St.
- ▶ Ransom
- ▶ Burdick
- ▶ Willard

North St.



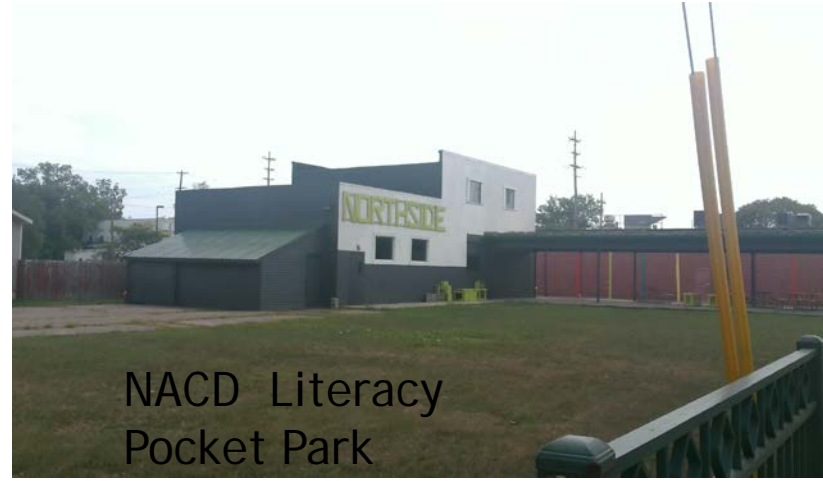
North St.



North St.



North St.



Ransom



NACD



Rock of Ages Church



Elevator Company



Land: Relative Care

Westnedge



Burdick



Westnedge



Burdick



Strategy 1

- ▶ Increase the number of resident owned businesses, particularly African American and Low Income residents.
 - ▶ Establish a Special Service Area (SSA) bounded by 600 hundred block of Willard, 400 block of Westnedge, 400 block of North, 100 block of Ransom, and the 200 block of Burdick. (Street in between will also be developed, (Rose, Reverend Wright Court, and Church)
 - ▶ Organize business and other resources to create jobs for youth and prepare them for careers in STEM.
 - ▶ Establish a Minority and Women Business Development Center

Strategy 2

- ▶ Preserve existing housing and develop new housing to accommodate all levels of income and special needs
 - ▶ Encourage owners to reinvest in their properties
 - ▶ Establish partnerships with property owners to build new affordable housing
 - ▶ Provide intervention services for home-owners facing foreclosure, and provide financing and pre-purchase counseling for new home-owners.

Strategy 3

- ▶ Make enjoyment of the arts, culture, and open spaces part of the Northside neighborhood way of life.
 - ▶ Inventory opportunities to add new parks/ green spaces
 - ▶ Develop community uses for available spaces
 - ▶ Create more arts and cultural programming

Strategy 4

- ▶ Strengthen support system for health and social services, safety and workforce development
 - ▶ Expand youth programs to support education in entrepreneurship and S.T.E.M
 - ▶ Develop local communications vehicles to connect residents with each other and with service providers.
 - ▶ Establish Center for Working Families to connect residents with job training and placement, financial education, and other programs that increase household wealth.

Next Steps?

- ▶ Establish Northside Cultural District Committee
- ▶ Garner support from local, state, and federal officials
- ▶ Develop flexible financial plan
- ▶ Establish committees for specific assignments (Design Committee, Neighborhood Reinvestment, Events and Marketing, Organization)
- ▶ Perform due diligence:
 - ▶ Land assessment
 - ▶ Architects
 - ▶ Lawyers
 - ▶ Construction management company

Who Can Help

- Construction Financing
- Façade improvements on buildings or properties
- Resident Owned business incentives
- Marketing/branding
- Xxxxxx
- xxxxx

What do we want to happen?

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the right side of the slide, creating a modern, layered effect. The rest of the slide is a plain white background.

Developer Qualifications

- ▶ Raised 3.7 million dollars to construct North Park Street Plaza, (phase I), a 26,000 square feet building
 - ▶ Which houses a grocery store, beauty supply business, and retail space? Secured an operator, hired construction management firm for development and responsible for oversight of the project.
- ▶ Raised 1.2 million dollars to construct Northside Skill Center, (phase II), a 9,600 square feet building which houses a childcare center, senior daycare facility, commercial kitchen, and NACD offices? hired construction management firm and responsible for oversight of the project.
- ▶ Raised over \$300,000 dollars to purchase land for the Urban Farmers Project, (phase III).
- ▶ Coordinate home heating program which provide windows, insulation and furnaces to low-income families.
- ▶ Successfully advocated for the construction of a 4 million dollar police/fire station in the neighborhood.

Invite questions discussion
etc.

For close